



## Privacy Policy

### KIET Deemed-to-be University

KIET Deemed to be University ("KIET", "the University", "we", "our", or "us") is fully committed to protecting the privacy of visitors, applicants, students, alumni, faculty, staff, and all other stakeholders who access or interact with our website [www.kiet.edu](http://www.kiet.edu).

Any information you voluntarily provide to us through this website (such as your name, email address, phone number, or academic details) is treated with strict confidentiality and **will never be sold or traded** to other universities, colleges, non-profit organizations, or commercial entities.

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### Information Collected Automatically

Unless you take steps to browse the internet anonymously or choose to opt out, KIET Deemed to be University, like most educational institutions, may collect limited information about how visitors use its website.

This information helps us understand usage patterns and improve the quality, accessibility, and relevance of our digital content.

### Use of Cookies

Generic information is collected through the use of **cookies**, which are small text files placed on your device. Cookies help us:

- Analyze website traffic and performance
- Understand user navigation and preferences
- Improve content delivery and user experience

You may refuse or disable cookies through your browser settings. However, doing so may limit access to certain features or functionalities of the website.

### IP Address Information

The generic information we collect may include your **IP address**, which indicates the general location of a computer or network. This information:

- Is used only for analytical and administrative purposes
- Is not linked to your personal identity (such as your email address) in any reports generated by KIET



## Use of Google Analytics

Some sections of the KIET Deemed to be University website use **Google Analytics**, a web analytics service provided by Google Inc.

Google Analytics uses cookies to help us analyze how visitors interact with our website. The information generated by these cookies, including your IP address, may be transmitted to and stored by Google on servers outside India.

Google may use this information to:

- Evaluate website usage
- Compile reports on website activity
- Provide other services related to website and internet usage

Google may also disclose this information to third parties where required by law or where such parties process the data on Google's behalf. Google does not associate your IP address with any other data held by Google.

By using this website, you consent to the processing of data by Google in the manner and for the purposes described above.

For more details, users are encouraged to review **Google Analytics' Terms of Use** and **Google's Privacy Policy**.

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## Information You Voluntarily Provide

To communicate effectively and deliver institutional services, KIET may request personally identifiable information, which may include:

- Name
- Email address
- Phone number
- Academic or admission-related information

Such information is collected only when you voluntarily submit it through online forms, applications, registrations, emails, or enquiries.

KIET Deemed to be University does **not sell, rent, or trade** this information to third parties, except under the following circumstances:



**Empowering Minds. Enabling Skills.**

- When you have provided explicit consent
- When disclosure is required by law, regulation, or legal process
- When information is shared with authorized government or regulatory authorities

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### **External Links**

The KIET website may contain links to external websites that are not owned, managed, or officially affiliated with KIET Deemed-to-be University.

The University is **not responsible** for the privacy practices, policies, or content of such external websites. Users are advised to review the respective privacy policies of external sites before providing any personal information.

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### **Affiliated Entities and Separate Domains**

KIET Deemed to be University may be associated with various academic units, research centers, incubators, or institutional initiatives that operate on separate domains or platforms.

Each such entity may maintain its own website and privacy policy. Users are encouraged to review the relevant privacy policy applicable to the specific website they are accessing.

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### **Changes to This Privacy Policy**

This Privacy Policy may be updated or amended periodically to reflect changes in legal, regulatory, technological, or institutional requirements.

Any updates will be published on this page and will take effect immediately upon posting. Continued use of the website constitutes acceptance of the revised policy.

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### **Contact Information**

For any questions or concerns regarding this Privacy Policy or the handling of information, please contact:

#### **KIET Deemed-to-be University**

Website: [www.kiet.edu](http://www.kiet.edu)

Email: [websitequery@kiet.edu](mailto:websitequery@kiet.edu)